



HOW DO YOU LIKE MY HAIR? (NO 2013)

by Emilie Blichfeldt

Jury Statement

The jury decided to award a film that deploys a clear opposite pole to the image of women as conventional media use to paint. With a great sense for a sensitive camerawork, the director tells a truly personal story which grants a deep insight into her inner feelings and thoughts. With a mix of documentary narration and fiction she succeeds in preventing her audience from feeling like voyeurs. The film's dream like aesthetics, as a plus, manages to let the audience experience it as if collecting individual memories - thus creating a new consciousness.

The awarded film clearly encourages people to go their own way and doesn't bother to openly discuss a topic that is barely present in public: the struggle to accept your own body and appearance.

We were won over by the film's capability to attract all different kind of audiences and by the multitude of possibilities for discussion it offers. By deliberately disapproving stereotypes the film empowers voices of social heterogeneity - especially in an educational context.